

Lesson Plan

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Department- Mass Communication

Lesson Plan - 17 Weeks (January-April 2018)

Week	Date	BAMC - 2nd Semester) (Introduction to Reporting)	BAMC - 6th Semester (Global Media)	BAMC - 4th Semester (History of Electronic Media)	BAMC - 6th Semester (Multimedia Production)
1	1-Jan-18	An introduction to reporting	An introduction to reporting	Introduction to Unit 01	Introduction to Unit 01
	2-Jan-18	Concept of news	Concept of newspapers	Introduction to Doordarshan	Concept of multimedia
	3-Jan-18	Type of news and beats	Introduction to main international newspapers	Development of Doordarshan	Hardware requirements for multimedia
	4-Jan-18	Concept of 5W & 1H	Concept of international television channels	Introduction to private TVs in India	Components of multimedia & Text, graphics, video & sound
	5-Jan-18	Holiday	Holiday	Holiday	Holiday
	6-Jan-18	Assignment on reporting and its beats	BBC, CNN, NHK & CCTV	Concept and making of serials &	Revision Unit 01
	7-Jan-18	Sunday	Sunday	Sunday	Sunday
2	8-Jan-18	Presentation on reporting	Introduction to radio channels	Presentation on Doordarshan	Assignment on the concept of multimedia
	9-Jan-18	Presentation on news and writing	Major international radio channels	Presentation on private TVs in India	Assignment on the hardware requirements for multimedia
	10-Jan-18	Presentation on different news and reporting beats	BBC	Presentation on serials	Assignment on the components of multimedia - text, graphics, video & sound
	11-Jan-18	Class test of reporting, news writing & news beats	Voice of America	Assignment on development of Doordarshan	Presentation on Unit 01
	12-Jan-18	Assignment on 5W & 1H	Introduction to major global media companies	Assignment on TV serials	Group discussion on Unit 01
	13-Jan-18	Presentation of 5W & 1H	Major technology brands - Google, Microsoft, Facebook etc.	Revision of Unit 01	PowerPoint Presentation on Unit 01
	14-Jan-18	Sunday	Sunday	Sunday	Sunday
	3	15-Jan-18	Revision of Unit - 1	Revision of Unit 01	Oral test of Unit 01
16-Jan-18		Class test of Unit - 1	Assignment on major international newspapers	Written test of Unit 01	Written test of Unit 01
17-Jan-18		Practical activity - News Reporting	Assignment on major international news channels	PowerPoint presentation on Doordarshan	Introduction to Unit - 2
18-Jan-18		Practical activity - News writing	Assignment on major international radio channels	PowerPoint presentation on TV serials	Introduction to graphics
19-Jan-18		Practical activity - Hard & soft news	Presentation on major international newspapers	Introduction to Unit - 2	Computer graphics
20-Jan-18		Introduction to Unit - 2	Presentation on major international news channels	Concept of radio	Types of images
21-Jan-18		Sunday	Sunday	Sunday	Sunday
4	22-Jan-18	Vasant Panchami	Vasant Panchami	Vasant Panchami	Vasant Panchami
	23-Jan-18	Types of news sources and attribution & Concept of news sources and gathering	Oral test of Unit 01	Introduction to All India Radio & Development of All India Radio	Types of image applications & Major types of file formats
	24-Jan-18	Sir Chotu Ram Jayanti	Sir Chotu Ram Jayanti	Sir Chotu Ram Jayanti	Sir Chotu Ram Jayanti

	25-Jan-18	On and off record sources	Introduction to Unit - 02	Role of AIR in national development & Concept of private radio channels	Revision of Unit 02 & Role of AIR in national development & Concept of private radio channels
	26-Jan-18	Republic Day	Republic Day	Republic Day	Republic Day
	27-Jan-18	Report writing & Assignment on news sources and gathering	Media scenario in the West & Media scenario in Asia with special reference to India	Growth of private radio channels in India & Revision of Unit 02	Assignment of Unit 02
	28-Jan-18	Sunday	Sunday	Sunday	Sunday
5	29-Jan-18	Concept and meaning of scoops and exclusive stories	SAARC and media scenario in SAARC countries	Oral test of Unit 02	Presentation on Unit 02
	30-Jan-18	Assignment on cultivation of sources & Assignment on report writing	Concept of media imperialism	Written test of Unit 02	Group discussion on Unit 02
	31-Jan-18	Guru Ravi Das Birthday	Guru Ravi Das Birthday	Guru Ravi Das Birthday	Guru Ravi Das Birthday
	1-Feb-18	Revision of all the Unit - 2 topics	Assignment on media scenario	PowerPoint presentation on AIR & PowerPoint presentation on private radio channels	Oral test of Unit 02
	2-Feb-18	Class test of news sources and gathering	Assignment on SAARC and media scenario in SAARC countries	Assignment on AIR	Written test of Unit 02
	3-Feb-18	Class test of Unit - 2	Assignment on media imperialism	Assignment on private radio channels	Debate on previous topics
	4-Feb-18	Sunday	Sunday	Sunday	Sunday
6	5-Feb-18	Practical activity - News gathering and writing	Presentation on media scenario in the Western media	Group discussion on Doordarshan	Introduction to Unit 03
	6-Feb-18	Practical activity - Collecting news and validating its facts and credibility	Presentation on media scenario in Asia and India	Group discussion on private TVs in India	Introduction to digital sound
	7-Feb-18	Practical activity - Report writing	Presentation on media imperialism	Group discussion on TV serials	Different audio formats
	8-Feb-18	Introduction to Unit - 3	Oral test of Unit 02	Group discussion on AIR	Introduction to Unit - 3
	9-Feb-18	News writing and its style & Types of introductions and their importance	Written test of Unit 02	Group discussion on private radio channels & Group discussion on the role of AIR in national development	Basics and concept of Photoshop & Introduction to sound editing
	10-Feb-18	Maharishi Dayanand Saraswati Jayanti	Maharishi Dayanand Saraswati Jayanti	Maharishi Dayanand Saraswati Jayanti	Maharishi Dayanand Saraswati Jayanti
	11-Feb-18	Sunday	Sunday	Sunday	Sunday
7	12-Feb-18	Type of news structures	Introduction to Unit 03 & News World Communication Order	Introduction to Unit 03	Different sound editing software
	13-Feb-18	Maha Shivratri	Maha Shivratri	Maha Shivratri	Maha Shivratri
	14-Feb-18	Principles of reporting & Tools of reporting and qualities and responsibilities in reporting	MacBride Commission report & Flow of communication	Concept of new media & Growth of new media	Assignment on digital sound and file formats
	15-Feb-18	Hierarchy of reporting staff in media organizations and their functions	International flow of communication	Features of new media	Assignment on graphics editing
	16-Feb-18	Assignment on news writing and its style	Revision of Unit 03	Merits and demerits of new media	Assignment on Photoshop
	17-Feb-18	Assignment on types of introductions	Assignment on News World Communication Order	New trends in new media	Assignment on sound editing
	18-Feb-18	Sunday	Sunday	Sunday	Sunday
8	19-Feb-18	Assignment on different news structures	Assignment on MacBride Commission report	Assignment on New media	Presentation on digital sound and file formats
	20-Feb-18	Revision of news writing and news structures	Assignment on International flow of communication	Revision of Unit 03	Presentation on graphics editing
	21-Feb-18	Revision of the whole concept of reporting	PowerPoint Presentation on News World Communication Order	Group discussion on new media	Presentation on Photoshop

	22-Feb-18	Revision of hierarchy of reporting staff and their functions	PowerPoint Presentation on MacBride Commission report	Group discussion on social media	Presentation on sound editing
	23-Feb-18	Assignment on reporting	PowerPoint Presentation on International flow of communication	Assignment on the features of new media	PowerPoint on Unit 03
	24-Feb-18	Assignment on reporting hierarchy	Oral test of Unit 03	Introduction to news portals	Group discussion on Unit 03
	25-Feb-18	Sunday	Sunday	Sunday	Sunday
9	26-Feb-18	Presentation on news writing and its style	Written test of Unit 03	PowerPoint Presentation on social media	Oral test of Unit 03
	27-Feb-18	Presentation on types of intros	Group discussion on Chapter 01	PowerPoint Presentation on the history and growth of new media	Written test of Unit 03 & Introduction to Unit 04
	28-Feb-18	Holiday	Holiday	Holiday	Holiday
	1-Mar-18	Holiday			
	2-Mar-18	Holi			
	3-Mar-18	Holiday			
	4-Mar-18	Sunday			
10	5-Mar-18	Introduction to Unit - 04	Introduction to Unit 04 & Misinformation & information war	Introduction to Unit - 04	Introduction to animation & Usage of animation in media
	6-Mar-18	Types of reporting	Role of media in society	Concept of cinema	Process of 2D & 3D animation
	7-Mar-18	Accident & crime reporting	Role of media in promoting humanity and peace	History of cinema	Meanings and types of animation
	8-Mar-18	Court & political reporting	Market and media	History of Indian cinema	Assignment on types of animation
	9-Mar-18	Human interest, social events and issues reporting	Market forces and media	Important and classic movies in Bollywood	Assignment on process of 2D & 3D animation
	10-Mar-18	Health reporting, Interpretative & investigative reporting interview	Effects of market in media	Concept of documentaries	Presentation on animation
	11-Mar-18	Sunday	Sunday	Sunday	Sunday
11	12-Mar-18	Reporting press conferences	Revision of Unit 04	Difference between fictional and non fictional movies	Presentation on types of animation
	13-Mar-18	Revision of types of reporting	Assignment on information and misinformation war	Concept of short films	Presentation on process of animation
	14-Mar-18	Assignment on types of reporting	Assignment on types of reporting	Difference between documentary and short film	Presentation on 2D & 3D animation
	15-Mar-18	Class test of types of reporting	Assignment on role of media	Revision of Unit 04	Group discussion on Unit 04
	16-Mar-18	Practical activity - Outdoor reporting	Assignment on role of media in promoting humanity and peace	Assignment on the history of cinema	Oral test of Unit 04
	17-Mar-18	Practical activity - Press conference reporting	PowerPoint Presentation on information and misinformation war	Oral test of Unit 04	Written test of Unit 04
	18-Mar-18	Sunday	Sunday	Sunday	Sunday
12	19-Mar-18	Oral test of Unit - 04	PowerPoint Presentation on role of media in promoting humanity and peace	Written test of Unit 04	PowerPoint presentation of Unit 01
	20-Mar-18	PowerPoint presentation on types of reporting	Oral test of Unit 04	PowerPoint presentation on Indian cinema	PowerPoint presentation of Unit 02
	21-Mar-18	Group discussion on types of reporting	Written test of Unit 04	PowerPoint presentation on documentaries	PowerPoint presentation of Unit 03
	22-Mar-18	Debate on how to choose beats for reporting	Group discussion on the role and responsibilities of media in market	PowerPoint presentation on short films	PowerPoint presentation of Unit 04
	23-Mar-18	Shaheedi Diwas	Shaheedi Diwas	Shaheedi Diwas	Shaheedi Diwas
	24-Mar-18	Discussion on reporting and its challenges and Discussion on career opportunities in news reporting	Group discussion on Unit 04	Group discussion on the history of cinema & Group discussion on Bollywood and its current scenario	Group discussion of Unit 01, 02, 03 & 04
	25-Mar-18	Sunday	Sunday	Sunday	Sunday
13	26-Mar-18	Discussion - Unit 01	Discussion - Unit 01	Discussion - Unit 01	Discussion - Unit 01

	27-Mar-18	Revision Unit 01	Revision Unit 01	Revision Unit 01	Revision Unit 01
	28-Mar-18	Oral test Unit 01	Oral test Unit 01	Oral test Unit 01	Oral test Unit 01
	29-Mar-18	Mahavir Jayanti	Mahavir Jayanti	Mahavir Jayanti	Mahavir Jayanti
	30-Mar-18	Final assignment on Unit 01	Final assignment on Unit 01	Final assignment on Unit 01	Final assignment on Unit 01
	31-Mar-18	Written test of Unit 01	Written test of Unit 01	Written test of Unit 01	Written test of Unit 01
	1-Apr-18	Sunday	Sunday	Sunday	Sunday
14	2-Apr-18	Discussion - Unit 02	Discussion - Unit 02	Discussion - Unit 02	Discussion - Unit 02
	3-Apr-18	Revision Unit 02	Revision Unit 02	Revision Unit 02	Revision Unit 02
	4-Apr-18	Oral test Unit 02	Oral test Unit 02	Oral test Unit 02	Oral test Unit 02
	5-Apr-18	PowerPoint presentation Unit 02	PowerPoint presentation Unit 02	PowerPoint presentation Unit 02	PowerPoint presentation Unit 02
	6-Apr-18	Final assignment on Unit 02	Final assignment on Unit 02	Final assignment on Unit 02	Final assignment on Unit 02
	7-Apr-18	Written test of Unit 02	Written test of Unit 02	Written test of Unit 02	Written test of Unit 02
	8-Apr-18	Sunday	Sunday	Sunday	Sunday
15	9-Apr-18	Discussion - Unit 03	Discussion - Unit 03	Discussion - Unit 03	Discussion - Unit 03
	10-Apr-18	Revision Unit 03	Revision Unit 03	Revision Unit 03	Revision Unit 03
	11-Apr-18	Oral test Unit 03	Oral test Unit 03	Oral test Unit 03	Oral test Unit 03
	12-Apr-18	PowerPoint presentation Unit 03	PowerPoint presentation Unit 03	PowerPoint presentation Unit 03	PowerPoint presentation Unit 03
	13-Apr-18	Final assignment on Unit 03	Final assignment on Unit 03	Final assignment on Unit 03	Final assignment on Unit 03
	14-Apr-18	Dr. Ambedkar Jayanti / Vaisakhi	Dr. Ambedkar Jayanti / Vaisakhi	Dr. Ambedkar Jayanti / Vaisakhi	Dr. Ambedkar Jayanti / Vaisakhi
	15-Apr-18	Sunday	Sunday	Sunday	Sunday
16	16-Apr-18	Discussion - Unit 04	Discussion - Unit 04	Discussion - Unit 04	Discussion - Unit 04
	17-Apr-18	Revision Unit 04	Revision Unit 04	Revision Unit 04	Revision Unit 04
	18-Apr-18	Parashurama Jayanti	Parashurama Jayanti	Parashurama Jayanti	Parashurama Jayanti
	19-Apr-18	PowerPoint presentation Unit 04	PowerPoint presentation Unit 04	PowerPoint presentation Unit 04	PowerPoint presentation Unit 04
	20-Apr-18	Final assignment on Unit 04	Final assignment on Unit 04	Final assignment on Unit 04	Final assignment on Unit 04
	21-Apr-18	Written test of Unit 04	Written test of Unit 04	Written test of Unit 04	Written test of Unit 04
	22-Apr-18	Sunday	Sunday	Sunday	Sunday
17	23-Apr-18	Discussion - Unit 01 & 02	Discussion - Unit 01 & 02	Discussion - Unit 01 & 02	Discussion - Unit 01 & 02
	24-Apr-18	Revision Unit 01 & 02	Revision Unit 01 & 02	Revision Unit 01 & 02	Revision Unit 01 & 02
	25-Apr-18	Oral test Unit 01 & 02	Oral test Unit 01 & 02	Oral test Unit 01 & 02	Oral test Unit 01 & 02
	26-Apr-18	PowerPoint presentation Unit 01 & 02	PowerPoint presentation Unit 01 & 02	PowerPoint presentation Unit 01 & 02	PowerPoint presentation Unit 01 & 02
	27-Apr-18	Final assignment on Unit 01 & 02	Final assignment on Unit 01 & 02	Final assignment on Unit 01 & 02	Final assignment on Unit 01 & 02
	28-Apr-18	Written test of Unit 01 & 02	Written test of Unit 01 & 02	Written test of Unit 01 & 02	Written test of Unit 01 & 02
	29-Apr-18	Sunday	Sunday	Sunday	Sunday