

Lesson Plan

Name of the Assistant Professor – Mr. Sandeep Joshi
Lesson Plan - 17 Weeks (January-April 2018)

| Week | Date | Subject: -Communication & Society. (Paper-VII) Class : BAMC 2nd Semester | Subject: - Media and Polity. (Paper-X) Class :BAMC - 2nd Semester | Subject: Reporting & Editing. (Paper-XIX) Class : BAMC – 4th Semester | Subject: - Media, Society & Culture. (Paper-XXVIII) Class : BAMC – 6th Semester |
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| 1 | 1-Jan-18 | Introduction to Unit – 1 & Meaning of family | Introduction to Unit – 1 & Introduction to the Indian constitution. | Introduction to Unit – 1 & Concept, definitions and elements of reporting. | Introduction to Unit – 1 |
| | 2-Jan-18 | Introduction to kinship, class, caste. | Introduction to framing of Indian constitution. | Sources of news, news gathering, verification and validation. | Relationship between media and society. |
| | 3-Jan-18 | Introduction clan, tribe, marriage. | Salient feature of Indian constitution. | Presentation on Concept, definitions and elements of reporting. | Repeat Relationship between media and society. |
| | 4-Jan-18 | Characteristics of Indian culture. | Components of Indian constitution. | Presentation on Sources of news, news gathering, verification and validation. | Role and importance of media in democracy. |
| | 5-Jan-18 | Holiday | Holiday | Holiday | Holiday |
| | 6-Jan-18 | Assignment on Introduction Meaning of family, kinship, class, caste, clan, tribe, marriage. | Assignment on Indian constitution, framing of Indian constitution. Salient feature of Indian constitution & Components of Indian constitution. | Assignment on Concept, definitions and elements of reporting, Sources of news, news gathering, verification and validation. | Concept of media literacy and its significance. |
| | 7-Jan-18 | Sunday | Sunday | Sunday | Sunday |
| 2 | 8-Jan-18 | Presentation on Meaning of family | Presentation on the Indian constitution. | Reporting hierarchy in news organizations. | Presentation on Relationship between media and society. |
| | 9-Jan-18 | Presentation on kinship, class, caste. | Presentation on framing of Indian constitution. | Cultivation of sources, ethics and laws related to reporting. | Presentation on Role and importance of media in democracy. |
| | 10-Jan-18 | Presentation on clan, tribe, marriage. | Presentation on Salient feature of Indian constitution. | Presentation on Reporting hierarchy in news organizations. | Presentation on Concept of media literacy and its significance. |
| | 11-Jan-18 | Presentation of Characteristics of Indian culture | Presentation of Components of Indian constitution. | Presentation of Cultivation of sources, ethics and laws related to reporting. | Revision Unit -1 |
| | 12-Jan-18 | Class test of Meaning of family, kinship, class, caste, clan, tribe, marriage. Characteristics of Indian culture. | Class test of Introduction to the Indian constitution, framing of Indian constitution, Salient feature of Indian constitution, Components of Indian constitution, | Assignment on Reporting hierarchy in news organizations, Cultivation of sources, ethics and laws related to reporting. | Class test of Relationship between media and society. |
| | 13-Jan-18 | Assignment on Characteristics of Indian culture | Preamble of the constitution. | PowerPoint presentation on Concept, definitions and elements of reporting. | Class test of Role and importance of media in democracy & Concept of media literacy and its significance. |
| | 14-Jan-18 | Sunday | Sunday | Sunday | Sunday |
| 3 | 15-Jan-18 | India's main social institutions. | Fundamental rights and duties. | Group discussion on Sources of news, news gathering, verification and validation. | Assignment on Relationship between media and society. |
| | 16-Jan-18 | Mass media and society: Importance of media. | Group Discussion on Unit-1 All Topics. | Debate on Reporting hierarchy in news organizations. | Assignment on Role and importance of media in democracy. |
| | 17-Jan-18 | Media impact on society. | Revision on Introduction to the Indian constitution, framing of Indian constitution, Salient feature of Indian constitution, Components of Indian constitution | Discussion on Cultivation of sources, ethics and laws related to reporting. | Assignment on Concept of media literacy and its significance. |

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| | 18-Jan-18 | Social responsibility of media. | Revision on preamble of the constitution Fundamental rights and duties. | Revision of Unit-1 | Revision of Unit -1 |
| | 19-Jan-18 | Class Test Unit-1 | Class test of preamble of the constitution Fundamental rights and duties. | Class Test Unit-1 | Group Discussion of Unit -1 |
| | 20-Jan-18 | Assignment on All Topic Complete Unit -1 | Assignment on All Topic Complete Unit -1 | Assignment on All Topic Complete Unit -1 | Introduction to Unit – 2 |
| | 21-Jan-18 | Sunday | Sunday | Sunday | Sunday |
| 4 | 22-Jan-18 | Vasant Panchami | Vasant Panchami | Vasant Panchami | Vasant Panchami |
| | 23-Jan-18 | Introduction to Unit – 2 & Elements of human behavior. | Introduction to Unit – 2 & Democracy in India | Introduction to Unit – 2 | Cultural impact of media. |
| | 24-Jan-18 | Sir Chotu Ram Jayanti | Sir Chotu Ram Jayanti | Sir Chotu Ram Jayanti | Sir Chotu Ram Jayanti |
| | 25-Jan-18 | Psychology of a child, teenagers, youths and elders | Issues and challenges before Indian Democracy | Types of news reports: Human interest, Developmental, Informative. | Television and children & Truth and media. |

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| | 26-Jan-18 | Republic Day | Republic Day | Republic Day | Republic Day |
| | 27-Jan-18 | Psychology of various social groups. | Parliamentary System | Social events, Conferences, workshops and seminars & Accidents, disasters, crime. | Presentation on Cultural impact of media. |
| | 28-Jan-18 | Sunday | Sunday | Sunday | Sunday |
| 5 | 29-Jan-18 | Psychology of masses and crowd. | Lok Sabha, Rajya Sabha its functions and power. | Hospitals, legislative, Financial, Political, Commentary. | Presentation on Television and children. |
| | 30-Jan-18 | Presentation of Elements of human behavior. | System of Election of Lok Sabha & Rajya Sabha. | Presentation of Types of news reports: Human interest, Developmental, Informative. | Presentation on Truth and media. |
| | 31-Jan-18 | Guru Ravi Das Birthday | Guru Ravi Das Birthday | Guru Ravi Das Birthday | Guru Ravi Das Birthday |
| | 1-Feb-18 | Presentation on Psychology of a child, teenagers, youths and elders. | Presentation of Democracy in India & Issues and challenges before Indian Democracy. | Presentation of Social events, Conferences, workshops and seminars. | Assignment on Cultural impact of media. |
| | 2-Feb-18 | Presentation on Psychology of various social groups. | Presentation of Parliamentary System, Lok Sabha & Rajya Sabha its functions and power. | Presentation of Accidents, disasters, crime & Courts. | Assignment on Television and children & Truth and media. |
| | 3-Feb-18 | Presentation on Psychology of masses and crowd. | Presentation of System of Election of Lok Sabha & Rajya Sabha. | Presentation of Hospitals, legislative, Financial, Political, Commentary. | Revision of Unit -2 |
| | 4-Feb-18 | Sunday | Sunday | Sunday | Sunday |

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| 6 | 5-Feb-18 | Revision of Unit -2 | Revision of Unit -2 | Revision of Unit -2 | Revision of Unit -2 |
| | 6-Feb-18 | Class test of Unit -2 | Revision of Unit -2 | Class test of Unit -2 | Class test of Unit -2 |
| | 7-Feb-18 | Assignment All Topics of Unit -2 | Class test of Unit -2 | Assignment All Topics of Unit -2 | Assignment on All Topic Unit -2 |
| | 8-Feb-18 | Introduction to Unit – 3 | Assignment All Topics of Unit -2 | Introduction to Unit – 3 | Introduction to Unit – 3 |
| | 9-Feb-18 | Introduction of Media and democracy. | Introduction to Unit – 3 | Concept, definitions and elements of editing. | Diversity in media |
| | 10-Feb-18 | Maharishi Dayanand Saraswati Jayanti | Maharishi Dayanand Saraswati Jayanti | Maharishi Dayanand Saraswati Jayanti | Maharishi Dayanand Saraswati Jayanti |
| | 11-Feb-18 | Sunday | Sunday | Sunday | Sunday |

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| 7 | 12-Feb-18 | Freedom of speech and expression. | Organs of Indian Political System | Repeat Concept, definitions and elements of editing. | Civil society and citizen journalism |
| | 13-Feb-18 | Maha Shivratri | Maha Shivratri | Maha Shivratri | Maha Shivratri |
| | 14-Feb-18 | Right to information. | Legislature: Power and Functions. | Process and principles of editing. | Popular culture and mass media |
| | 15-Feb-18 | Right to privacy and media as a watchdog. | Executive: Power and Function. | Hierarchy of news rooms in newspapers. | Presentation on Diversity in media |

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| | 16-Feb-18 | Mass media and public interest. | Judiciary: Power and Function. | Radio, television, news portals. | Presentation on Civil society and citizen journalism |
| | 17-Feb-18 | Role of media in social movements: political – cultural movements. | Role of Press in Indian Democracy. | Writing headlines. | Presentation on Popular culture and mass media |
| | 18-Feb-18 | Sunday | Sunday | Sunday | Sunday |
| 8 | 19-Feb-18 | National integration, communal harmony. | Presentation on Organs of Indian Political System. | Page make-up, news bulletins. | Assignment on Diversity in media |
| | 20-Feb-18 | Presentation on Media and democracy & Freedom of speech and expression. | Presentation on Legislature: Power and Functions. | Presentation & Practical Work on Concept, definitions and elements of editing. | Assignment on Civil society and citizen journalism |
| | 21-Feb-18 | Presentation on Right to information, | Presentation on Executive: Power and Function. | Presentation on Process and principles of editing. | Assignment on Popular culture and mass media |
| | 22-Feb-18 | Presentation on Right to privacy and media as a watchdog. | Presentation on Judiciary: Power and Function. | Presentation on Hierarchy of news rooms in: newspapers, radio, television, news portals. | Revision of Unit -3 |
| | 23-Feb-18 | Presentation on Mass media and public interest: Role of media in social movements: political – cultural movements, national integration, and communal harmony. | Presentation on Role of Press in Indian Democracy. | Presentation & Practical Work on Writing headlines, page make-up, and news bulletins. | Group Discussion on Unit -3 |

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| | 24-Feb-18 | Revision of Unit -3 | Revision of Unit -3 | Revision of Unit -3 | Oral test of Unit – 3 |
| | 25-Feb-18 | Sunday | Sunday | Sunday | Sunday |
| 9 | 26-Feb-18 | Class test of Unit -3 | Class test of Unit -3 | Class test of Unit -3 | Class test of Unit -3 |
| | 27-Feb-18 | Assignment on All Topic Unit-3 | Assignment on All Topic Unit-3 | Assignment on All Topic Unit-3 | Assignment on All Topic Unit-3 |
| | 28-Feb-18 | Holiday | Holiday | Holiday | Holiday |
| | 1-Mar-18 | Holiday | Holiday | Holiday | Holiday |
| | 2-Mar-18 | Holi | Holi | Holi | Holi |
| | 3-Mar-18 | Holiday | Holiday | Holiday | Holiday |
| | 4-Mar-18 | Sunday | Sunday | Sunday | Sunday |
| 10 | 5-Mar-18 | Introduction to Unit – 04 | Introduction to Unit – 04 | Introduction to Unit – 04 | Introduction to Unit – 04 |
| | 6-Mar-18 | Introduction to Ownership of media. | Introduction to union Government | Textual editing | Introduction to current media issues: Media accountability. |
| | 7-Mar-18 | Internal and external threats. | President, vice president, prime minister and council of ministry. | Audio editing | Repeat current media issues: Media accountability. |
| | 8-Mar-18 | Pressures on media. | Different ministries, their nature, functions and roles. | Video editing | Media and societal needs. |
| | 9-Mar-18 | Media regulations. | Introduction to state Government. | Editing messages for cellular telephony | Repeat Media and societal needs. |
| | 10-Mar-18 | Media credibility: factors affecting media credibility. | Governor Chief Minister and council of ministry. | Repeat Textual editing, audio editing. Video editing, Editing messages for cellular telephony. | Market-driven media and society. |
| | 11-Mar-18 | Sunday | Sunday | Sunday | Sunday |
| 11 | 12-Mar-18 | Presentation on Ownership of media. | Panchyati Raj System in India and its key features | Presentation & Practical Work on Textual editing. | Repeat Market-driven media and society |
| | 13-Mar-18 | Presentation on Internal and external threats. | Presentation on Introduction to union Government. | Presentation & Practical Work on audio editing. | Presentation on Media accountability |
| | 14-Mar-18 | Presentation on pressures on media. | Presentation on president, vice president, prime minister and | Presentation & Practical Work on video editing. | Presentation on Media and societal needs |

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| | 15-Mar-18 | Presentation on media regulations. | Presentation on Different ministries, their nature, functions and roles. | Presentation & Editing messages for cellular telephony. | Presentation on Market-driven media and society |
| | 16-Mar-18 | Presentation on Media credibility. | Presentation on Introduction to state Government, Governor Chief Minister and council of ministry, | Revision of All Topics Unit-4 | Revision of Unit -4 |
| | 17-Mar-18 | Presentation on factors affecting media credibility. | Presentation on Panchyati Raj System in India and its key features | Revision of All Topics Unit-4 | Oral test of Unit – 04 |
| | 18-Mar-18 | Sunday | Sunday | Sunday | Sunday |
| 12 | 19-Mar-18 | Oral test of Unit – 04 | Oral test of Unit – 04 | Oral test of Unit – 04 | Oral test of Unit – 04 |
| | 20-Mar-18 | PowerPoint presentation on Ownership of media, Internal and external threats. | PowerPoint presentation on union Government, president, vice president, prime minister and council of ministry. | PowerPoint presentation & Practical Work on Textual editing. | PowerPoint presentation on Media accountability. |
| | 21-Mar-18 | Group discussion on pressures on media & media regulations. | Group discussion on Different ministries, their nature, functions and roles. | Group discussion on audio editing. | Group discussion on Media and societal needs. |
| | 22-Mar-18 | Debate on Media credibility: factors affecting media credibility. | Debate on Introduction to state Government, Governor Chief Minister and council of ministry. | Debate & Practical Work on video editing. | Debate on Market-driven media and society & Discussion on Media accountability, Media and societal needs & Market-driven media and society. |
| | 23-Mar-18 | Shaheedi Diwas | Shaheedi Diwas | Shaheedi Diwas | Shaheedi Diwas |
| | 24-Mar-18 | Discussion on Media credibility: factors affecting media credibility & Assignment on All Topic Of Unit 04 | Discussion on Panchyati Raj System in India and its key features.& Assignment on All Topic Of Unit 04 | Discussion on Editing messages for cellular telephony & Assignment on All Topic Of Unit 04. | Assignment on All Topic Of Unit 04 |
| | 25-Mar-18 | Sunday | Sunday | Sunday | Sunday |
| 13 | 26-Mar-18 | Discussion - Unit 01 | Discussion - Unit 01 | Discussion - Unit 01 | Discussion - Unit 01 |
| | 27-Mar-18 | Revision Unit 01 | Revision Unit 01 | Revision Unit 01 | Revision Unit 01 |
| | 28-Mar-18 | Oral test Unit 01 | Oral test Unit 01 | Oral test Unit 01 | Oral test Unit 01 |
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| | 29-Mar-18 | Mahavir Jayanti | Mahavir Jayanti | Mahavir Jayanti | |
| | 30-Mar-18 | Final assignment on Unit 01 | Final assignment on Unit 01 | Final assignment on Unit 01 | Final assignment on Unit 01 |
| | 31-Mar-18 | Written test of Unit 01 | Written test of Unit 01 | Written test of Unit 01 | Written test of Unit 01 |
| | 1-Apr-18 | Sunday | | | |
| 14 | 2-Apr-18 | Discussion - Unit 02 | Discussion - Unit 02 | Discussion - Unit 02 | Discussion - Unit 02 |
| | 3-Apr-18 | Revision Unit 02 | Revision Unit 02 | Revision Unit 02 | Revision Unit 02 |
| | 4-Apr-18 | Oral test Unit 02 | Oral test Unit 02 | Oral test Unit 02 | Oral test Unit 02 |
| | 5-Apr-18 | PowerPoint presentation Unit 02 | PowerPoint presentation Unit 02 | PowerPoint presentation Unit 02 | PowerPoint presentation Unit 02 |
| | 6-Apr-18 | Final assignment on Unit 02 | Final assignment on Unit 02 | Final assignment on Unit 02 | Final assignment on Unit 02 |
| | 7-Apr-18 | Written test of Unit 02 | Written test of Unit 02 | Written test of Unit 02 | Written test of Unit 02 |
| | 8-Apr-18 | Sunday | | | |
| 15 | 9-Apr-18 | Discussion - Unit 03 | Discussion - Unit 03 | Discussion - Unit 03 | Discussion - Unit 03 |
| | 10-Apr-18 | Revision Unit 03 | Revision Unit 03 | Revision Unit 03 | Revision Unit 03 |

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| | 11-Apr-18 | Oral test Unit 03 | Oral test Unit 03 | Oral test Unit 03 | Oral test Unit 03 |
| | 12-Apr-18 | PowerPoint presentation Unit 03 | PowerPoint presentation Unit 03 | PowerPoint presentation Unit 03 | PowerPoint presentation Unit 03 |
| | 13-Apr-18 | Final assignment on Unit 03 | Final assignment on Unit 03 | Final assignment on Unit 03 | Final assignment on Unit 03 |
| | 14-Apr-18 | Dr. Ambedkar Jayanti / Vaisakhi | Dr. Ambedkar Jayanti / Vaisakhi | Dr. Ambedkar Jayanti / Vaisakhi | Dr. Ambedkar Jayanti / Vaisakhi |
| | 15-Apr-18 | Sunday | Sunday | Sunday | Sunday |
| 16 | 16-Apr-18 | Discussion - Unit 04 | Discussion - Unit 04 | Discussion - Unit 04 | Discussion - Unit 04 |
| | 17-Apr-18 | Revision Unit 04 | Revision Unit 04 | Revision Unit 04 | Revision Unit 04 |
| | 18-Apr-18 | Parashurama Jayanti | Parashurama Jayanti | Parashurama Jayanti | Parashurama Jayanti |
| | 19-Apr-18 | PowerPoint presentation Unit 04 | PowerPoint presentation Unit 04 | PowerPoint presentation Unit 04 | PowerPoint presentation Unit 04 |
| | 20-Apr-18 | Final assignment on Unit 04 | Final assignment on Unit 04 | Final assignment on Unit 04 | Final assignment on Unit 04 |

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| | 21-Apr-18 | Written test of Unit 04 | Written test of Unit 04 | Written test of Unit 04 | Written test of Unit 04 |
| | 22-Apr-18 | Sunday | Sunday | Sunday | Sunday |
| 17 | 23-Apr-18 | Discussion - Unit 01 & 02 | Discussion - Unit 01 & 02 | Discussion - Unit 01 & 02 | Discussion - Unit 01 & 02 |
| | 24-Apr-18 | Revision Unit 01 & 02 | Revision Unit 01 & 02 | Revision Unit 01 & 02 | Revision Unit 01 & 02 |
| | 25-Apr-18 | Oral test Unit 01 & 02 | Oral test Unit 01 & 02 | Oral test Unit 01 & 02 | Oral test Unit 01 & 02 |
| | 26-Apr-18 | PowerPoint presentation Unit 01 & 02 | PowerPoint presentation Unit 01 & 02 | PowerPoint presentation Unit 01 & 02 | PowerPoint presentation Unit 01 & 02 |
| | 27-Apr-18 | Final assignment on Unit 01 & 02 | Final assignment on Unit 01 & 02 | Final assignment on Unit 01 & 02 | Final assignment on Unit 01 & 02 |
| | 28-Apr-18 | Written test of Unit 01 & 02 | Written test of Unit 01 & 02 | Written test of Unit 01 & 02 | Written test of Unit 01 & 02 |
| | 29-Apr-18 | Sunday | Sunday | Sunday | Sunday |